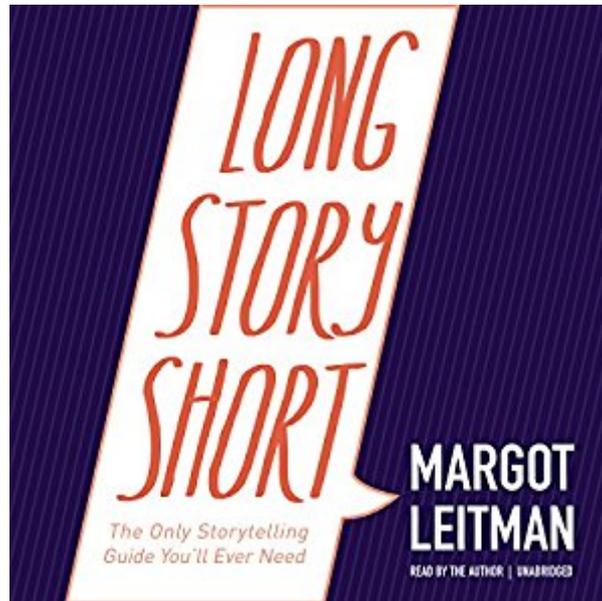


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# Long Story Short: The Only Storytelling Guide You'll Ever Need



## Synopsis

This is a practical storytelling guide from comedian, winner of multiple Moth storytelling competitions, and founder of the Upright Citizens Brigade storytelling program Margot Leitman. Did you ever wish you could tell a story that leaves others spellbound? Storytelling teacher and champion Margot Leitman will show you how! With a fun, irreverent, and infographic approach, this guide breaks a story into concrete components with ways to improve content, structure, emotional impact, and delivery through personal anecdotes, relatable examples, and practical exercises.

## Book Information

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## Customer Reviews

"...when the story is a really silly one, and you add high stakes on top of deep passion, hilarity ensues." There's a point towards the end of this book where the author talks about writing down your story, setting it aside for a day or two, then performing it for a friend. Then you ask the friend: was the story relateable? Easy to follow? Could you keep characters straight? Did you root for the narrator? It's not quite an encapsulation of the lessons (which are listed on page 234), but close to it. I think there should be something like that at the BEGINNING of the book. This squarish paperback is nearly 300 pages long, and rambles around some worthwhile ideas, but very little struck me as particularly new or original. However good the basic advice may be, it's buried in a lot of unnecessary prose and fancy design. Margot Leitman is actually a somewhat amusing writer so this isn't as bad as it might be, but the organization should be better and she should get to her points faster and with a lot less verbiage - which ironically is one of the key lessons of the workbook! This is a kinda-sorta workbook, with a number of exercises in it to get you thinking about

your stories - the book almost starts out by getting you to write down self-descriptions and examining them. Leitman's main point is that the stories you tell should be yours - she asserts that true stories about yourself will be the most engaging, and you'll have an easier time carrying a story off if you come across as sincere and largely truthful. I'm not sure what to say about her storytelling tips. Leitman's recommendation of having a "Point of Entry;" an opening that allows the audience to identify with you, sounds good.

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